

# WHITE SAND TRAVELER

## Privacy Policy

*This Privacy Policy describes how the Travel Agency identified below ("Agency," "we," "our," or "us") collects, uses, discloses, and protects personal information in connection with the travel planning and booking services we provide. By using our services or providing personal information to us, you agree to the practices described in this Privacy Policy.*

White Sand Traveler	
Stone Mountain, GA	
judith@whitesandtraveler.com	

## 1. INFORMATION WE COLLECT

In the course of providing travel planning and booking services, we may collect the following categories of personal information:

- (a) Contact information, such as name, address, phone number, and email address;
- (b) Identification and travel document information, such as date of birth, passport number and expiration date, government-issued identification details, and known traveler or redress numbers;
- (c) Payment information, such as credit card or other payment method details, processed in connection with bookings;
- (d) Travel preferences and history, such as destination interests, seating or room preferences, frequent traveler program numbers, and past booking records;
- (e) Health-related information voluntarily disclosed for the purpose of arranging appropriate travel accommodations, such as mobility needs or dietary restrictions; and
- (f) Communications and correspondence exchanged with us regarding bookings and inquiries.

## 2. HOW WE COLLECT INFORMATION

We collect personal information directly from you when you contact us, request a quote, or book travel services. We may also receive personal information from Suppliers, such as airlines, hotels, and tour operators, in connection with confirming or servicing a booking, and from payment processors in connection with processing payments.

### 3. HOW WE USE PERSONAL INFORMATION

We use personal information for the following purposes:

- (a) To plan, book, confirm, and manage travel arrangements on your behalf;
- (b) To communicate with you regarding bookings, itinerary changes, and travel advisories;
- (c) To process payments and refunds;
- (d) To comply with legal, regulatory, and Supplier documentation requirements applicable to your travel; and
- (e) To improve our services and, where you have not opted out, to send you marketing communications about future travel opportunities.

### 4. DISCLOSURE OF PERSONAL INFORMATION TO SUPPLIERS

Arranging travel necessarily requires sharing personal information with third-party Suppliers, including airlines, hotels, cruise lines, tour operators, and insurance providers, in order to complete and service your booking. These Suppliers act as independent data controllers with respect to the information they receive and maintain their own privacy practices, which we encourage you to review. We do not control how Suppliers use or protect personal information once it has been disclosed to them for the purpose of fulfilling a booking.

### 5. OTHER DISCLOSURES OF PERSONAL INFORMATION

In addition to disclosures to Suppliers described above, we may disclose personal information to:

- (a) Service providers who support our business operations, such as payment processors, booking software providers, and IT service providers, under confidentiality obligations consistent with this Policy;
- (b) Government authorities, where required to comply with applicable law, legal process, or to protect the rights, property, or safety of the Agency, our clients, or others; and
- (c) A successor entity in connection with a merger, acquisition, or sale of substantially all of the Agency's assets.

We do not sell personal information to third parties for monetary consideration in the ordinary course of business.

## **6. DATA RETENTION**

We retain personal information for as long as necessary to fulfill the purposes described in this Policy, including to service past bookings, respond to inquiries, comply with applicable legal, tax, and regulatory record-keeping requirements, and resolve disputes. Retention periods may vary depending on the type of information and applicable legal requirements.

## **7. DATA SECURITY**

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, use, or disclosure. However, no method of data transmission or storage is completely secure, and we cannot guarantee the absolute security of personal information.

## **8. YOUR CHOICES AND RIGHTS**

Depending on your state of residence, you may have certain rights regarding your personal information, which may include the right to request access to, correction of, or deletion of personal information we hold about you, and the right to opt out of marketing communications. To exercise any applicable rights, please contact us using the information provided above. We will respond to verifiable requests in accordance with applicable law.

## **9. CALIFORNIA CONSUMER PRIVACY ACT DISCLOSURE**

If you are a California resident, the California Consumer Privacy Act (CCPA), as amended, provides you with specific rights regarding your personal information, including the right to know what personal information we have collected about you, the right to request deletion of your personal information (subject to certain exceptions, such as information we are required to retain to complete a booking or comply with legal obligations), the right to correct inaccurate personal information, and the right to non-discrimination for exercising your privacy rights. To submit a request under the CCPA, please contact us using the information provided above.

## **10. MARKETING COMMUNICATIONS**

If you have opted in to receive marketing communications from us, you may opt out at any time by following the unsubscribe instructions included in our communications or by contacting us directly. Opting out of marketing communications does not affect our ability to send you transactional communications related to an existing or upcoming booking.

## **11. CHILDREN'S PRIVACY**

Our services are directed to adults capable of entering into binding travel arrangements. We do not knowingly collect personal information directly from children. Where travel arrangements include minors, personal information regarding a minor is collected from, and on behalf of, the responsible adult Traveler making the booking.

## **12. INTERNATIONAL DATA TRANSFERS**

Because travel services often involve international destinations, personal information may be transferred to, and processed by, Suppliers and service providers located outside the United States in order to complete and service your booking. By booking international travel through us, you acknowledge that your personal information may be processed in countries with data protection laws that differ from those of your home jurisdiction.

## **13. CHANGES TO THIS PRIVACY POLICY**

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable law. The version of this Policy posted or provided to you at the time of your booking shall govern that booking. We encourage you to review this Policy periodically.

## **14. CONTACT US**

If you have questions about this Privacy Policy or wish to exercise any rights described herein, please contact us using the contact information provided in the table above.